

Simon Pioli

Combines technical skills in front–end development and knowledge of industry–standard software and techniques with creative ideas and a passion in designing for the web.

Can

- Develop strong ideas for web and print through effective use of a variety of tools, including specialist computer software
- Write semantic Front-End code to W3C standards that degrades gracefully allowing good cross-browser and cross-platform compatibility—HTML5, CSS3 & jQuery
- Draw on a basic understanding of PHP and MySQL in order to successfully implement and adapt back-end applications
- Communicate coherently and professionally
- Manage time and projects & work to targets, KPIs and tight deadlines

Has Previously Worked

Freelance for

WW2 Quartermaster (2010)

Designed, built and deployed an eCommerce website on the Shopify platform

Argent & Waugh (2010)

Worked with employees to create brand and identity for new suite of software products

First Impression (2009)

Working in-house on a variety of web projects at a multi-disciplinary design agency

SFS Systems (2007)

Updated content and front-end code of fire alarm servicing company website to improve SEO and compatibility with modern web browsers

On Competition Entries for

MPA Roses Awards 2009

Ambient marketing solution for the Bahookie brief

Northern Design Competition 2009

Finalist with An Audience with the Mafia poster

Can be Contacted

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References on request.

Was Educated at

Staffordshire University 2007-2010

BA Graphic Design

Buxton Community School 1997-2004

A-Levels — Information Technology, Mathematics, Physics

GCSEs — 10 subjects with A-C grades including English Language, Mathematics, ICT and Design & Technology

At University on

Grey Matter Store

Created and administered website for eCommerce project selling products designed and created by students to raise funds for degree show

An Audience with the Mafia

Theatre production poster as part of a creative thinking exercise

Phobia

A type and image piece and magazine article layout based around Pogonophobia, also known as the irrational fear of beards

Sense of Place

Created a brand 'Breathe' and packaging to convey the sense of the Swiss Alps

Uses his spare time to

Write and maintain personal blog, referee goalball matches, take photographs, follow motorsports including Formula 1, MotoGP and BTCC as well as a keen interest in car mechanics.